



## **BOOTH CREATION & FITTING**

### **BOOTH DESIGN SPECIFICATION SHEET**

**AXELSTAND 2015**

# **YOUR PROJET**

**Thank you for the time you put into this form. This information is intended to perform the preliminary study of your expectations and needs. Thank you to refer this document by email to the following address: [info@axelstand.fr](mailto:info@axelstand.fr)**

Upon receipt, we will contact you to deepen your booth project.

We remain at your disposal if you have additional questions.

Sincerely,

AXELSTAND TEAM

Your company

COMPANY NAME :

NAME OF BOOTH RESPONSIBLES :

PHONE NR :

FAX NR :

E-MAIL :

Your exhibition

EXHIBITION NAME :

OPENING DATE :

LOCATION :

Your booth

BOOTH NR :

HALL :

SURFACE AREA :

DIMENSIONS :

NUMBER OF OPEN SIDES :

CHOICE OF COLORS :

NUMBER OF PERSONS PLANED ON THE BOOTH :

YOUR STAND SHALL BE :

Very open

Pretty open

Closed

- FITTING :     Simple       Warm/ welcome       Classic       Functional
- AESTHETIC :     Modern       Prestige       High-Tech       Classic       Sleek
- FORM :       Round       Right
- FLOORING :    Technical floor       yes       no
- Type                       Carpet       Wooden floor

#### Functional fitting

	YES	NO	NUMBER	AREA
LOCKABLE STORAGE ROOM				
KITCHEN				
WATER SUPPLY				
COUNTER DESK				
CLOSED OFFICE				
« OPEN SPACE » OFFICE				
DISCUSSION AREA				
DEMONSTRATION AREA				
MEETING ROOM				
VIDEO FACILITY				
SOUND EQUIPMENT				
OTHERS (specify)				

#### Furnishing

NUMBER OF LOW LOUNGE AREAS (with work tables) :

NUMBER OF HIGH LOUNGE AREAS (with bar hockers) :

PRODUCT DISPLAY AREA :     Embedded niches       Wall shelves       Showcases

MATERIAL PREFERENCE :     Wood       Metal       Aluminium       Glass

#### Signage

HIGH SIGN (> 2.50 m) :     yes       no

#### Image

TV/LCD SCREEN :     yes       no

NUMBER :

MEDIA :     DVD       USB       BLU-RAY Disc



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#### Computer

- Supply of laptop                       Supply of PC
- Other(s) device(s) (specify) :

#### Floral

- yes                       no

#### Additional information

##### BUDGET :

PRICE FOR REINSTALLATION REQUESTED ?     yes    no   with STORAGE :  yes    no

PROJECT ISSUE DEADLINE :

NUMBER OF PERSONS INVOLVED IN DECISION MAKING :

NUMBER OF QUOTES REQUESTED FROM BOOTH CONTRACTORS :

CRITERIA USED TO CHOOSE THE PROJECT (to classify by priority) :

- Price                       Originality    Design/ Aesthetic    Functionality                       Other(s) :

#### PLEASE SEND US :

- ◆ the site plan of the exhibition showing the location of the booth
- ◆ the technical plan of the booth
- ◆ the Exhibitor Manual & Guidelines
- ◆ the logo of your company (Hi-Def)
- ◆ visual graphics(s) you want to display on the stand
- ◆ a documentation about your company /or the brochure of you products and services